



Waterfall Schools is a trio of Christian independent schools based in **Hillcrest, KZN**, incorporating Waterfall Pre-Primary, Waterfall Preparatory and Waterfall College.

We are looking to recruit a:

## **Marketing Assistant/Intern**

### **Minimum requirements:**

- A tertiary level qualification or similar (can be studying towards this)
- Excellent written and verbal communication skills and strong IT skills
- At least 2 years of marketing experience, including digital marketing
- A proven track record with social media management and Wordpress
- Design experience with Adobe Products, such as Photoshop and InDesign
- Optimism and an ability to build strong working relationships at all levels
- The successful applicant will need to be proactive, confident, approachable and well-presented; a person of integrity who shares the vision and values of the school.
- An ability to work both independently and as part of a team
- Good time management with the ability to work under pressure and prioritise

### **Main duties:**

- The successful candidate will report to the Schools' Marketing and Communications Manager and work within the Schools Marketing Team
- To create quality, strategic content for social media platforms and the website
- Writing and editing internal communication, including newsletters, as well as external communication to promote the school in the local community and press
- To assist with planning and execution of school events

To apply, please [click here](#) or visit [www.waterfallcollege.co.za/hr-marketing](http://www.waterfallcollege.co.za/hr-marketing). You will be required to upload your CV, a 1-minute video explaining what appeals to you about the role and how you feel you could contribute to the team, as well as an example of something you have written (ideally published with your byline). Only short-listed candidates will be contacted.

**Closing date:** 13 April 2025

**Commences:** 2 June 2025 (or earlier if availability allows)

*In line with POPIA (Protection of Personal Information Act), Waterfall Schools will attempt to ensure the confidentiality of all applicants for this role. All reasonable measures will be in place to protect personal information used in the recruitment, selection and reporting process. By submitting your application for this position, you are recognising and accepting this disclaimer.*

*If you have not been contacted within 7 days after the closing date of this advertisement, please accept that your application has been unsuccessful. Waterfall Schools reserves the right not to proceed with filling the post. An application in itself will not entitle the applicant to an interview or appointment, and failure to meet the minimum requirements of the advertised post will result in applicants automatically disqualifying themselves from consideration.*